

NetTutor® Online Tutoring Service

Pearson eCollege and NetTutor Partner To Provide Online Tutoring in a Convenient, Seamless Offering

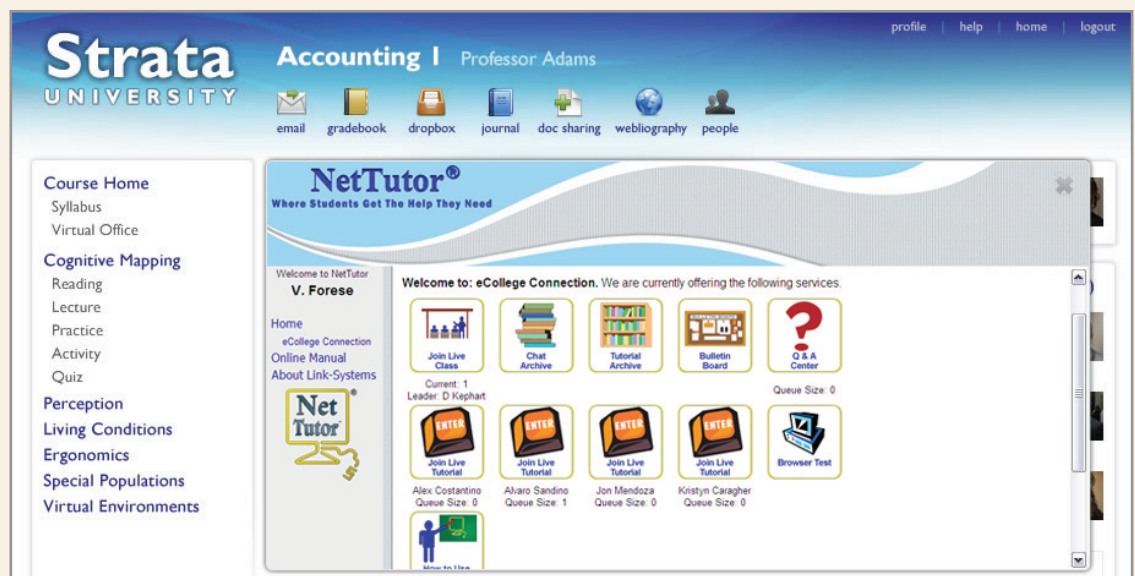
Setting the Standard for Online Tutoring Service

Pearson eCollege has teamed up with NetTutor®, a leader in online tutoring, to help institutions focus on the bottom line: Student Success. NetTutor's environment offers a powerful whiteboard interface complete with the necessary tools and symbols to provide a level-appropriate learning environment for students. Designed to increase student retention and success, this partnership provides a seamless integration between the Pearson LearningStudio course management system and NetTutor's whiteboard interface.

Integrated Online Tutoring Experience

Conducting an advanced program of tutor training and operating out of a single US-based facility, NetTutor actively matches the level of assistance to the needs of the student and the expectations of the instructor. The existing Pearson LearningStudio course management system is seamlessly integrated with NetTutor's whiteboard interface, providing an easy transition for both instructors and students.

- *The best assistance you can give to help today's students learn*
- *Highly qualified tutors for many subject areas*
- *Assistance always available: online tutoring seven days a week and off-line questions 24 hours a day*



NetTutor is seamlessly integrated within Pearson LearningStudio, making it easy for students to access.

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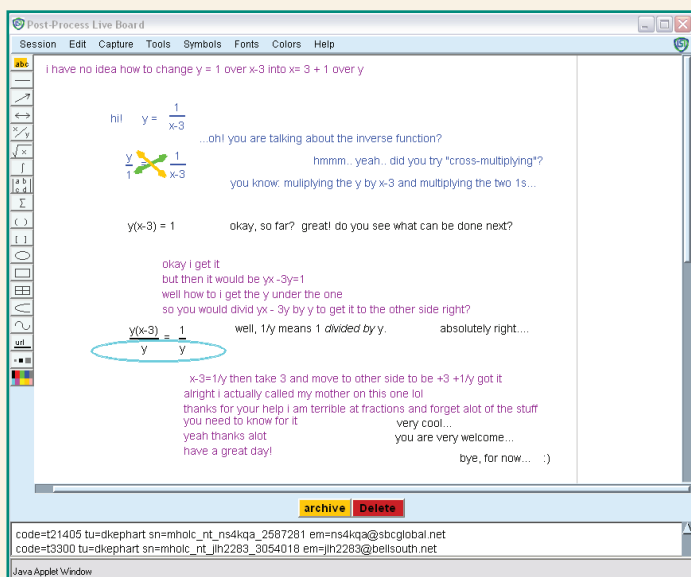
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Benefits You May Expect

Supporting instruction with highly skilled tutoring over an effective Web interface provides the following:

- Immediate student access to expertise in each field of tutoring—every tutor functions under the direct guidance of either a Master or Doctorate in the field;
- Encouragement of best learning practices—a tutor uses questions and familiar concepts to guide the learning process rather than either lecturing or simply giving the answer.
- Student mastery of the language of his or her field—the whiteboard offers integral signs, curves, colors, T-accounts and chemical reaction symbols, to name a few. Student questions become more precise as their experience with NetTutor grows.

These benefits are similar to what would be possible if an instructor were able to offer unlimited sessions with their teaching assistant to each individual student.



The screenshot shows a Java Applet window titled "Post-Process Live Board". The interface includes a menu bar (Session, Edit, Capture, Tools, Symbols, Fonts, Colors, Help) and a toolbar with various drawing and editing tools. The main whiteboard area contains a math problem: "I have no idea how to change $y = 1$ over $x-3$ into $x = 3 + 1$ over y ". The student asks, "hi! $y = \frac{1}{x-3}$...oh! you are talking about the inverse function?". The tutor responds, "hmmm. yeah. did you try 'cross-multiplying'? you know. multiplying the y by $x-3$ and multiplying the two 1s...". The student asks, " $y(x-3) = 1$ okay, so far? great! do you see what can be done next?". The tutor explains, "okay I get it but then it would be $yx - 3y = 1$ well how to I get the y under the one so you would divid $yx - 3y$ by y to get it to the other side right?". The student asks, " $\frac{y(x-3)}{y} = \frac{1}{y}$ well, $1/y$ means 1 divided by y . absolutely right...". The tutor explains, " $x-3=1/y$ then take 3 and move to other side to be $+3 +1/y$ got it alright I actually called my mother on this one lol thanks for your help I am terrible at fractions and forget alot of the stuff you need to know for it very cool...". The student says, "yeah thanks alot you are very welcome...". The tutor says, "bye, for now... :)". At the bottom of the whiteboard, there are "archive" and "delete" buttons. Below the whiteboard, there is a code field with the following text: "code=t21405 tu=dkephart sn=mholic_nt_n54kqa_2587281 em=n54kqa@sbcglobal.net code=t3300 tu=dkephart sn=mholic_nt_jlh2283_3054018 em=jlh2283@bellsouth.net". The window title bar indicates it is a "Java Applet Window".

Sample tutoring session in the Net Tutor whiteboard environment.

How Does the Student Get Live Tutoring?

Clicking on the NetTutor link within the student's Pearson LearningStudio home page, takes them to a custom-designed home page. When the "Live Tutorial" icon is clicked, it opens the whiteboard interface, which provides a workspace to discuss whatever question he or she may have with the tutor. The student may watch while others ask questions or submit a question for the tutor's immediate attention. Custom-built toolbars make the insertion of English, Math, Accounting or Chemistry symbols quick and easy. When the tutor accepts the question, a ringing bell notifies the student that they have gone live.

Tutors are trained to deal fully with most questions in 10-20 minutes but there is no limit how long a student may talk. For real learning, the tutor focuses on the method and does not simply "give the answer."

The student may print or save a copy of each session for future reference.

What if a Student Logs In After Hours?

As an alternative to a live tutorial, a student may submit an offline question at any time. One click on the Q&A Center icon opens the whiteboard interface and allows the same access to symbols and editing features used in a live session.

The student will receive an answer within the next business day. In addition, the student will receive notification when his or her question has been answered.

What Are NetTutor Tutor Qualifications?

A tutoring service is only as good as its tutors. NetTutor hires exclusively from among experienced instructors, graduates and those who have achieved high grades in the completion of a degree in the area of concentration and sets additional training and evaluation goals for every tutor.

Tutors are regularly and independently evaluated.

The tutors work exclusively on the NetTutor premises in Tampa, Florida. This centralized approach allows NetTutor to maintain the utmost professionalism and to guarantee an atmosphere of concern for student outcomes.

NetTutor also abides by the individual educational goals of specific faculty and specific institutions. Changes in approach are put into effect virtually instantaneously.

Visit www.pearsonlearningstudio.com to learn more.