



## Offering a Range of High-Quality Content – From Engaging Supplements to Complete Programs

*Pearson eCollege Partners  
with a Broad Range of  
Trusted Content Providers,  
Enabling You to Launch  
Online Programs Quickly.*

Pearson eCollege understands that rich and engaging content is a vital aspect in the development of successful online courses. Through partnerships with various major content providers, Pearson eCollege helps its customers quickly launch complete online programs, refresh existing courses and leverage new instructional elements.

### Quick Program Launch

By eliminating the time and cost associated with developing content in-house, Pearson eCollege helps institutions quickly launch everything from single online courses to complete online programs.

### Cost Effective Options

Pearson eCollege provides a wide array of content options, which helps institutions improve their cash flow by reducing the upfront investment to get started in online learning.

### High-Quality Content

Pearson eCollege offers online courses and programs based on sound teaching strategies that are focused on keeping students engaged and enrolled in their courses. This helps to meet institutions' retention goals, as well as accrediting curriculum standards.

### Flexible Program Solutions

Pearson eCollege provides a flexible structure that allows institutions to use content assets and courses as part of their general education offerings or as complete degree and certificate programs. In this model, institutions also can add information or activities to address specific program needs.

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